



MULTIPLY

CAPTIVATE FAMILY VISION PROJECT



“And God blessed them, and God said unto them,
Be fruitful, and multiply, and replenish the
earth, and subdue it...”

GENESIS 1:28

**OFTEN
WHEN
WE SEEK
TO ADD**

**GOD
SEEKS
TO
MULTIPLY.**

A LETTER FROM OUR PASTOR

When you start a church... You never know what you're going to get. You believe God will move. But you're not sure how he will do it. You know you will have opposition. But you don't know where it's going to come from.

If you would have told me we would have bought and opened a \$5 million dollar building in year one, but then had to see it shut down in year two because of a global pandemic, I'm not sure if I would have laughed or cried. Even with a thousand guesses, there's no way I would have predicted that.

But since reopening, these last 4 years have been wild. Going to six services at Point Loma, opening two additional weekly locations in La Jolla and Downtown, starting a pre school, starting an elementary academy, and seeing the people of our church family launch many other ministries and communities...

GOD. HAS. BEEN. FAITHFUL.

Not every day has been easy, but this journey, thus far, has proven that we serve a God "who is able to do immeasurably more than we could ask, think, or imagine, according to his power at work within us." (Ephesians 3:20)

"But what's next?" That is a question I have been asked hundreds of times in the last few years. As most of you know (and have felt), we have been out of space at Point Loma for over 2 years (Although no one has lost their salvation yet because of the parking... that we know of, ha). And now we are faced with being out of space in La Jolla and our Academy as well.

In fact I remember the Sunday in January 2023, where we, for the first time, saw hundreds of people have to sit in one of our overflow spaces because our sanctuary was full. I thought to myself then, "We're officially out of space."

Well that was 30 months ago. Since then, we have started as many services as we can, have started weekly large-gathering ministries every night of the week, Sunday-Thursday, started 2 more locations... And yet we've never had more people sit in overflow than we have had in 2025.

So... What is next? A bigger building perhaps? Hey, I would take that. As our team has spent hundreds of hours praying for what's next, we have looked at dozens of other spaces, and yet have not felt the Lord call us to pursue any of them thus far. No doubt, a bigger space would help us grow by addition. But we believe God is now calling us to grow by multiplication.

Often when we seek to add, God seeks to multiply.

Addition will allow more people to gather in one place at one time, but multiplication will allow more people to gather in many spaces at one time...spaces where they can be seen and easily find community. Multiplication allows us to build more spaces that End Spiritual Loneliness.

Multiplication can be hard though. It requires sacrifice. It's sending out your best in order to see the Kingdom expand in our city and beyond. It truly is gaining by losing. Multiplication requires sacrifice, and God rigged it that way. Why?

Because our greatest sacrifice will always lead to our greatest satisfaction.

Our prayer after studying the book of Acts these past 8 months was that we would be a different church. A church that went outside the walls. A church that went toward the darkness, not away from it. A Church in the Wild.

Well now is the time to live that out. As we sense God moving in this, all we can ask is that you seek and ask Him what your role and sacrifice might be in this project. In the Bible, whenever God's people laid a sacrifice in the natural, it was followed by God moving in the supernatural.

The vast majority of our church today was not a part of the last project several years ago that got us into our current buildings today. That means that **most of us are sitting in someone else's sacrifice.** Now church it is time to let someone else sit in yours.

I love you Church Fam!

And I am beyond excited to see how God will move in and through us in this next season together.

Weston Stutz

Lead Pastor





THE CHURCH WE DREAM ABOUT

A CHURCH WHERE:

WE... Work to bring believers from the lower room to the upper room, activating their faith, training them, and unleashing them, full of faith and fire, in San Diego and beyond.

WE... Tithe people. We send out 10% of our church family every year to multiply other locations that End Spiritual Loneliness.

WE... Start a “Multiply School” where we train and equip people to pray, lead, disciple, preach, launch locations, house churches, small groups, “Pop-Up” services, etc.

WE... Merge with, serve, and revitalize existing churches that may be dying or wanting to step into a new season.

WE... End leadership loneliness for existing pastors and church staff, welcoming them into our family, and helping them go the long haul in ministry.

WE... Are uncomfortably generous. We know that our greatest satisfaction will come from our greatest sacrifice. Therefore we give sacrificially, to the work of the ministry in our community, seeing many come to know Jesus.

WE... Pray like our future depends on it, because it does. We long to see revival in our streets, and our city, and we want to do whatever it takes to see heaven come to San Diego and beyond.

OUR WHY

END SPIRITUAL LONELINESS

Most people **live disconnected** from God, His family, and their purpose.

In fact, **less than 5%** of the people of San Diego have a church home.

We exist to **invite people into family**, here and in heaven.

We do this by ensuring every name is on a **corner card** and every person is in a **church home**.

If we can **end spiritual loneliness**, then San Diego and beyond will look more like heaven.

END LEADERSHIP LONELINESS

Most leaders are **disconnected** from a team that is carrying the burden with them and therefore are on their way to burnout.

In fact **only 10%** of pastors today will finish their working career in ministry.

We exist to **invite leaders into family**, here and across the globe.

We do this by **launching** new locations, **merging** with existing churches, & **sharing** systems and vision as we lead together in family.

If we can **end leadership loneliness** then there will be enough laborers for the harvest.

Then he said to his disciples,
“The harvest is plentiful but the workers are few.”

MATTHEW 9:37

AND GETTING FEWER

Only 10% of pastors in America today will make it to retirement age in ministry. This means 90% of pastors will work in a different industry before they retire.

In a city like San Diego, 3x as many churches close **per year** than open.

The average age of a pastor in America is close to **60 years old**.

The largest generation in the work force in the U.S. are Millennials (29-43 years old). But **only 7%** of pastors in the U.S. are under the age of 40.



We end leadership loneliness through our “Leader List”!

OUR WHAT

CAPTIVATE EVERY CORNER WITH THE LOVE OF JESUS.

In this project we're seeking to multiply our corners, both at a macro and micro level.

Corners - Macro Multiply Captivate Locations

We believe God has called us to start a church home / location that's accessible to every San Diegan. Statistics show that believers will drive 30 minutes or more to go to church where they want to go to. But unbelievers will typically only drive up to 10 minutes for church. What a great opportunity, that when people aren't ready to come toward church, church will come toward them.

Where we are



Areas we are praying for



Corners - Micro Multiply Corner Cards



This is the heartbeat of our church. Sociologists say that the average person has 8-15 people they regularly interact with in their daily life: *Family, friends, neighbors, co-workers, classmates, etc.* In a city like San Diego, many of these people don't know Jesus deeply or have a church family. We actively pursue, love, and serve these people.

If we can inspire 93,000 people in our city to use a Corner Card, then every single person in San Diego will be seen, prayed for, invested in, invited in, and led to Jesus.

OUR HOW

3 LEVERS THAT ALLOW US TO MULTIPLY

Leaders - Pioneers

- Pastors + Staff
- Lay Pastor Team + Volunteer Staff + Interns
- Serve Team + Attendees

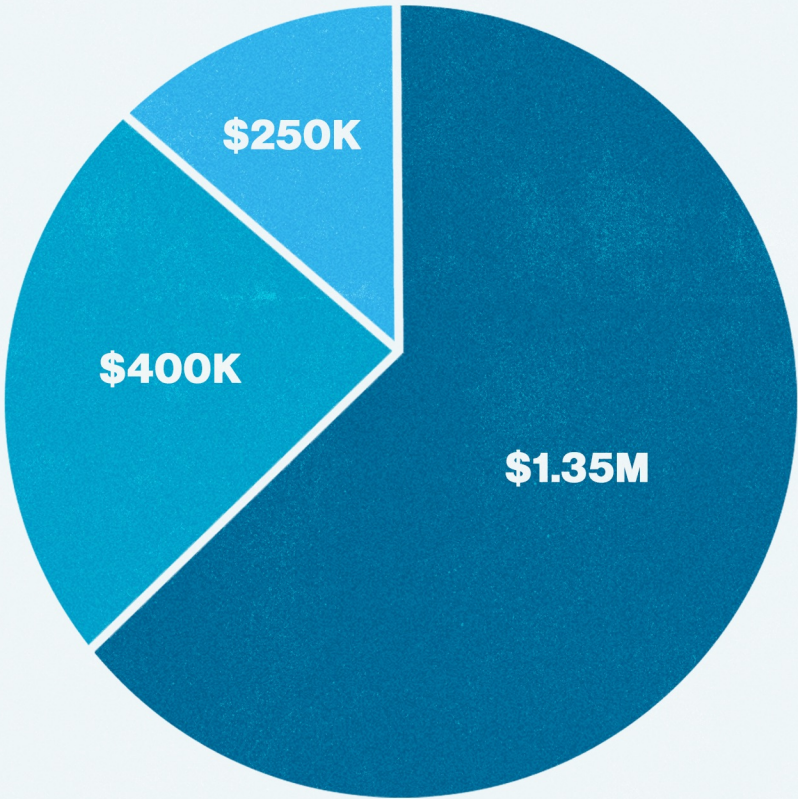
Spaces

- Strategic locations in San Diego where there is a need
- Mergers with existing locations

Funds

- Studies show that two thirds of Christian's giving is outside of the local church to other non-profit organizations. We are convinced that God's 'Plan A' to reach a spiritually lonely world is through the local church. Can you imagine the acceleration of the vision when the local church becomes the primary place people invest their resources?
- Our **primary goal** is that we see 100% participation of our church giving to this project. We're asking that we would all go to the Lord and ask the question, "God what would you want me to give?"
- Our **secondary goal** is to raise \$2 million over the next two years to multiply more locations of our church in San Diego and beyond.

\$2 MILLION GIFT ALLOCATION



 **3 LOCAL LOCATIONS**

 **ACADEMY EXPANSION**

 **DOMESTIC, GLOBAL, & ONLINE LOCATIONS**

HOW TO GET INVOLVED

1. Pray: Prayer is not the only thing we do. But it's the first thing we do. We know that seeking God is the most important thing we can do in this season. Please join us in asking God to move in ways only he can.

Please pray:

- God would multiply **leaders** called to launch new locations.
- God would multiply **pioneers** to commit to launch teams.
- God would multiply **locations**.
- God would multiply **givers** committed to end spiritual loneliness.

2. Give: To see this vision come to life, we are asking you to partner with us in giving toward this project. We ask you to ask God what you are to give. More important than the amount given is the sacrifice it will cost.



Here is a simple breakdown of what it will take, above and beyond our regular tithes and offerings

GIFTS NEEDED	2 YEAR GIFT LEVEL	ANNUAL GIFT	MONTHLY GIFT	GIFT LEVEL TOTAL
1	\$100,000.00	\$50,000.00	\$4,166.67	\$100,000.00
2	\$50,000.00	\$25,000.00	\$2,083.33	\$100,000.00
3	\$35,000.00	\$17,500.00	\$1,458.33	\$105,000.00
5	\$25,000.00	\$12,500.00	\$1,041.67	\$125,000.00
10	\$15,000.00	\$7,500.00	\$625.00	\$150,000.00
20	\$10,000.00	\$5,000.00	\$416.67	\$200,000.00
30	\$8,000.00	\$4,000.00	\$333.33	\$240,000.00
50	\$5,000.00	\$2,500.00	\$208.33	\$250,000.00
80	\$2,000.00	\$1,000.00	\$83.33	\$160,000.00
100	\$1,000.00	\$500.00	\$41.67	\$100,000.00
200	\$700.00	\$350.00	\$29.17	\$140,500.00
500	\$400.00	\$200.00	\$16.67	\$200,000.00
1200	\$150.00	\$75.00	\$6.25	\$180,000.00
2200+	PEOPLE PRAYING			
2201				\$2,050,000.00

Giving Goal - 100% participation!

PROJECT LAUNCH TIMELINE - FALL 2025



MULTIPLY FULFILLMENT TIMELINE – DECEMBER 2025 THROUGH DECEMBER 2027.



3. Go: This will take pioneers, those we feel called to “Go.” Anyone that says “yes” to going is not leaving the Captivate family, but merely helping multiply it.

**God has given us a vision to
“tithe” people by sending them out.**

Each year we want to “tithe” people from our church to go out. Based on our attendance, that’s over 200 people a year.

Our goal over the next two years is to send 400 people out from our existing locations to create new church homes across San Diego.

That number includes pastors, lay pastors, volunteer staff, serve team members, attendees, etc.

A TITHE IS MORE THAN MONEY. IT’S PEOPLE.

A photograph of a church interior. A large white banner hangs from the ceiling, displaying the text "WHEN YOU BELIEVE YOU GO TO HEAVEN." in blue capital letters. Below the banner, a group of people is visible, some with their hands raised in a gesture of praise or prayer. The scene is dimly lit, with light coming from windows on the right and a hanging lamp on the left.

**WHEN YOU BELIEVE
YOU GO TO HEAVEN.**

**WHEN YOU FOLLOW
HEAVEN COMES TO YOU.**

WHERE WE ARE NOW



1,970

Point Loma Average Attendance

235

La Jolla Average Attendance

175

Downtown Average Attendance

980

Church Online Average Attendance

711

Volunteers

70

Communities (Small Groups)

160

Academy Students

26

Lay Pastor Team

54

Staff

12

Volunteer Staff

3

Locations

\$4.8m

Annual Budget

YOUR GIVING IN ACTION



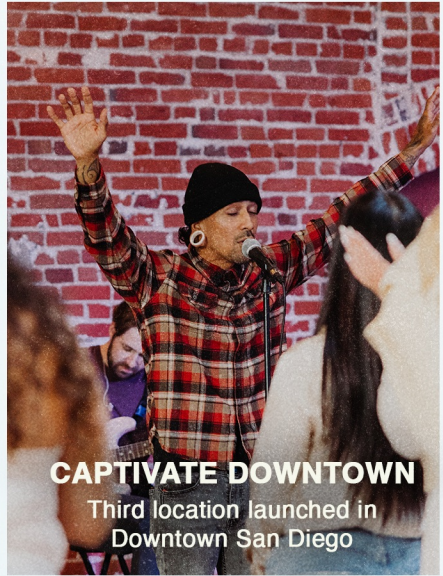
CHILD DEDICATIONS

Over 250 children dedicated to the Lord since launch



BAPTISMS

224 Baptisms in the last year



CAPTIVATE DOWNTOWN

Third location launched in Downtown San Diego



MISSIONS

Over \$300k given to Missions efforts in the last year



SALVATIONS

2,445 Salvations since launch

CLOSING PRAYER

Lord Jesus,

Do it again.

We've already seen you move.

We know what you can do.

*The greatest evidence we have that you will do it again,
comes from the evidence that you've already done it before.*

Lord, we are here to serve you.

Jesus, it's your church

Never give it back.

We commit to honoring you.

Praying First.

Giving faithfully.

And Ending Spiritual Loneliness.

We love you Lord.

Do whatever you want.

And we will praise you for it.

Move among us now.

In Jesus Name,

Amen

Thank you church.

PLY MULTIP

